

**Coastal Association of Health Underwriters
Minutes of the Board of Directors Meeting
March 22, 2012**

President Adam Leggette called the meeting to order at 10:45

Purpose of meeting: Regular Board Meeting

Attending: Adam Leggette, Rick Ketchum, Mike Smith, Jim Warren, Dennis Stokley, Carrie Lacayo, Ronald Sheffield

Presidents Report- Adam Leggette- Adam went over the Old and New Business at the end of the meeting.

Treasurers Report----- Account balance is \$5647.52. We have March, April and May sponsors and should have \$5500 in the bank after sponsorship money received and reimbursements to members for Cap Conference.

Legislative Chair- No report

Membership and Retention- Membership- Mark is setting up a member drive for April. He will be getting a committee together to make phone calls to all local members. Mark also will be calling all members on the lapse list.

Education and Programs— Made contact to Jack Bartow the CEO of New Hanover Regional Medical Center to come speak at our September meeting. He is also on the Board with the Chamber of Commerce. We are also looking for someone to lead a CE class or even 3, 1 hour CE's for Ethics credit. These could be held after our regular monthly meetings.

NCPAC/HUPAC - - Raffle tickets were sold during the CAHU meeting for \$5. CAHU will donate to HUPAC at the end of the year. Liz Gallops (HUPAC) and Jim Deese will be coming in April to a meeting to discuss the importance of HUPAC.

Media---Dennis- Adam will be sending an email to Star News about our meeting next month. TJ will be submitting all letters to the editor.

Public Service— Adam went to Captain Bills to see about holding a corn hole tournament there. Capt. Bills will run the entire tournament for us, we will need to get the players and prizes. The court cost and prizes will be our only expense for the tournament. The cost to play is \$30 per team. We will not have a charity for this event. This event will also coincide with our June cookout meeting. We also started talking about the golf tournament and are thinking of having it in October. We discussed the Phoenix Employment Ministries as our charity. They help the unemployed get back on their feet.

Communications---All articles are to go to new email address by the 10th of the month.

NAAG—Put together new member packets. We will give new member orientation after every regular CAHU meeting.

New Business: Discussed having a raffle for 2 tickets at \$75 each to pay for 2 new applicants LPRT registration. We will hold the drawing out our next meeting. Dennis made motion, Mike second. Adam brought up the Sponsorship Program that Mike had made a few years ago. He tweaked it a little bit to have only Gold, Silver Bronze level. Adam will email this out to all members and it is to be used immediately. Adam has a signed Roy Williams UNC basketball that will be sold on Craigslist or Ebay.

Meeting adjourned 11:45

Submitted by Carrie Lacayo