

Coastal Association of Health Underwriters

Board Meeting

11/15/12

Attendees: Adam Leggette, Dennis Stokley, TJ Soffera, Jim Warren, Rick Ketchum

President Adam Leggette calls the meeting to order at 10:50 am

Treasures Report – Bank account has \$12,041.90 YTD. According to Rick this does not include the golf tournament or today's meals.

NCPAC/ HUPAC – NCPAC has spent their entire budget along with HUPAC for basically nothing. All the senators and representatives stayed the same. Adam talks about the state exchanges. NC not sure what they are going to do next. They have a committee trying to decide and have deadline of 12/7/12 FL & SC have no desire to set one up.

Awards – Nothing

Legislative – Decided that we do not want to look like a political group so we will stay off the radar of other groups or alienate members.

Retention/ Membership – Mark is not able to make it today – State level is around 80% retention adding some new NC members. Locally we have decided to make a big push towards the end of the fiscal year.

Media Relations – Notices went to Star News. One letter to the editor and one picture.

Education – Nick is still putting together meetings . John Goodwin is coming in January. He is attempting to get the Big I and Life Underwriters on board for this meeting.

Public Relations - We have donated \$300 this month. \$100 to AIM for a Cure, \$100 for the Heart Walk and \$100 to Alzheimer. Then of course we will donate \$3500 for the golf tournament to Phoenix. They want to do another golf tourney next year with us.

Communications – Adam needs articles when he asks for them. He shouldn't have to ask twice.

New Business – 12/6/12 Christmas Party at Fox and Hound. We will start at 5:30 pm. 1/24/13 Wayne Goodwin. Right now we are looking at Front Street Brewery and Blue Water. Spring Fundraiser – Maybe golf tourney with Phoenix. Adam would like that to be in early May. Where do we want to start having meetings? Possibly McAllister's or Stone Crab.

Motion to End Adam. TJ Seconds

Meeting adjourned 11:23 am

Submitted – TJ Soffera

