

**Coastal Association of Health Underwriters  
Minutes of the Board of Directors Meeting  
November 18, 2010**

President Ronald Sheffield called the meeting to order at 10:30

Purpose of meeting: Regular Board Meeting

Attending: Ronald Sheffield, Mike Smith, Dennis Stokley, Amanda Smith, Adam Leggette, Jim Warren, Phil Collier, Connette Bradley, Carrie Stephenson, Rick Ketchum, Nick Ogden, Ray Custer, Darlene Smith

Presidents Report- Ronald Sheffield- Ronald made suggestions about fundraising ideas. One idea he had was Coastal Horizons. It's a local organization "Promoting Choices for Healthier Lives and Safer Communities." Kent Brondel, the residential counselor, came in to speak for about 10 minutes about the organization. Ronald and Ken had met prior to the meeting and discussed a few fundraising ideas.

Treasurers Report—Nick Ogden---- Account balance is \$6500. All sponsor's have been established through January money has been received.

Legislative Chair- Jim discussed how important the CAP Conference and Day on the Hill is this year in regards to the new changes in HCR since the election. Groups can change carriers and still be Grandfathered. Jim has a member that would like to attend the CAP Conference but suggested the association help him with funding. Also, discussed a way to maybe help with funding for a couple of other members who are interested in going to CAP.

Membership and Retention- Phil has started planning for the membership blitz. He will be sending an email out in the next 10 days for references to new potential members for the BOD to call.

Education and Programs—Amy Laymon would like to do a CE Class during meeting in February. The CE Class will be on disability. Rick promotes RHU, REBC and LTCP and confirmed he will during meeting as well.

NCPAC/HUPAC Sam Carr & Connette Bradley- Connette brought \$2 for drawing 50/50 raffle.

Media---Picture of CAHU donating funds to Tileston was published in the local newspaper. We still need letters to the editors.

Public Service— Adam and the golf committee will start planning the golf tournament after the new year. They are planning for an early May tournament.

Communications---Mike suggested looking into an automated phone call that will remind members of our local meetings to help boost attendance.

Awards – No Report

NAAG—Put together new member packets. We will give new member orientation after every regular CAHU meeting.

Meeting adjourned 11:40

Submitted by Carrie Stephenson